

Faculty of Management, Commerce & Arts

TAPMI School of Business

Department of Hotel Management

DHM INSIGHTS

"A Hospitality & Tourism Newsletter"

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1) Introduction to the Department of Hotel Management

The Department of Hotel Management at MUJ is a distinguished institution, renowned for its meticulously designed programs in Hospitality, Hotel & Tourism Operations, Airlines, and Event Management. The Department of Hotel Management is dedicated to fostering future leaders in the dynamic hospitality and tourism industry. With an unwavering commitment to academic excellence, the Department of Hotel Management offers an all-encompassing curriculum that melds profound theoretical knowledge with invaluable hands-on practical training. The department boasts state-of-the-art facilities and strong international affiliations, which collectively foster a global perspective among students, ensuring their preparedness for diverse career opportunities. Graduates from the Department of Hotel Management are highly sought after by esteemed national and international recruiters, effectively transforming them into industry-ready professionals. Going beyond the realm of conventional roles, the programs encourage entrepreneurial ventures in diverse sectors, encompassing travel agencies, cloud kitchens, restaurants, microbreweries, bakeries, and more. The Department of Hotel Management doesn't just prepare students for a career; it empowers them to explore a world of opportunities, transcend borders, and thrive in multifaceted cultural settings.



2) Vision and Mission of the Department

VISION

Achieve global excellence in hospitality and tourism education and nurture students into leaders of tomorrow.

MISSION

• [M1] Become the most preferred department for purposeful learning among hospitality and tourism aspirants.

• [M2] Foster academic, research, and professional excellence within the domain of hospitality, tourism, and other related sectors.

• [M3] Transform young minds into competent professionals in the field of hospitality, tourism, and other related sectors with strong human values.

3) From HoDs' desk

Dear Students, Faculty, and Esteemed Members of the MUJ Community, Warm greetings!

It is with great pride and joy that I present to you the Jan-June 2025 edition of our newsletter from the Department of Hotel Management, Faculty of Management and Commerce & Arts, Manipal University Jaipur.

This edition is a reflection of our vibrant learning culture, academic rigor, and deep-rooted industry integration. From **interactive workshops** and **industry visits** to **outreach programs**, **media features**, and **record-breaking culinary events**, the past few months have showcased the boundless energy and commitment of our students and faculty.

We began the year with the spirited **Food Walk Jaipur**, where students explored the culinary heart of the Pink City. The **Bengali Theme Lunch**, **Bliss Bake fundraiser**, and the engaging **Art of Mixology Workshop** brought creativity and tradition together, while strengthening practical skills.

Our commitment to **social responsibility** was reflected in initiatives like **culinary outreach at Ashiana Umang** and **Bliss Bake**, which not only honed entrepreneurial skills but also supported the noble mission of **Prayaas Corps.** Events like the **First Aid & Fire Safety Workshop** and the **Parent-Teacher Meeting** strengthened campus preparedness and community engagement.

We were honoured to host the **Grand Finale of the Better Kitchen Culinary Challenge (BKCC Season** 6) and to attempt a Limca Book of Records entry by preparing the largest vegetarian Shakshuka—a powerful testament to teamwork, innovation, and scale.

Our faculty and students continued to earn national and international recognition. I am especially proud to share that I was conferred the global title of "Ambassador of Taste for the Global Gastronomy", and our department was featured on *The Vartika Show* (First India Plus OTT) in the Rasoi Plus segment, showcasing culinary excellence from Bengal to Arabia.

Our commitment to research was reinforced through a Q1 publication titled "Artificial Intelligence Through the Lens of Hospitality Employees" in the International Journal of Hospitality Management, co-authored by Dr. Amit Datta along with scholars from Taiwan, Australia, and India.

We also organized an impactful **industry visit to SPECTA Quartz Surfaces**, providing students a direct understanding of materials used in hospitality interiors. And most recently, we celebrated our **Passing Out Batch of 2025** with a warm farewell, applauding their internships, achievements, and the journeys ahead.

Each of these milestones reflects not only our department's vision, but the resilience, passion, and promise of our students and faculty.

Let us continue to grow, innovate, and inspire together.

Warm regards, Prof. Saurabh Sharma Head of Department Department of Hotel Management Faculty of Management, Commerce & Arts Manipal University Jaipur

4) News and events organized

a) Workshops/ FDPs

i) Workshop: The Art of Mixology - Crafting Classic and Contemporary Mocktails *Date: 11th March 2025*

🥊 Venue: Department of Hotel Management Lab, FoMCA, MUJ Campus

The Department of Hotel Management, FoMCA, Manipal University Jaipur, successfully organized a hands-on workshop titled "The Art of Mixology: Crafting Classic and Contemporary Mocktails", aimed at enhancing students' beverage preparation and presentation skills. Led by Mr. Falesh Sharma, Application Manager at Osterberg Quality India, the session covered essential mixology techniques such as shaking, stirring, muddling, blending, and layering, while emphasizing flavor balancing, garnishing, and current trends in non-alcoholic beverages. Students engaged with professional bar tools and explored responsible bartending practices, gaining practical exposure to real-world beverage service environments.

Key Highlights:

- Guest Expert: Mr. Falesh Sharma (Osterberg Quality India)
- Focus: Mocktail fundamentals, innovation, and live demonstrations
- Outcome: Skill enhancement, hands-on learning, and F&B industry exposure





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ii) Workshop: Basic Life-Saving Training & First Aid, Fire Safety Training Date: 26th March 2025

? Venue: Admin Block 1C, 2nd Floor, Room 211 - Seminar Hall (Directorate of International Collaborations, MUJ)

The Department of Hotel Management, FoMCA, Manipal University Jaipur, in collaboration with MUJ-TEC, successfully organized a practical workshop titled **"Basic Life-Saving Training & First Aid, Fire Safety Training"** on 26th March 2025. Held in the Seminar Hall of the Directorate of International Collaborations, the session provided students and faculty with **essential knowledge on emergency response techniques, basic first aid, and fire safety protocols.** Through live demonstrations and interactive participation, the event aimed to strengthen campus preparedness and equip attendees with the confidence to manage real-world health and safety emergencies effectively.

Key Highlights:

- Collaboration: Department of Hotel Management & MUJ TEC
- Focus: First aid, fire safety, and emergency response training
- Outcome: Enhanced campus safety awareness and practical life-saving skills



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b) Events

i) 🛞 Food Walk - Jaipur | 24th January 2025

Exploring Culinary Culture Beyond the Classroom

On 24th January 2025, the Department of Hotel Management, FoMCA, Manipal University Jaipur organized an immersive Food Walk across some of Jaipur's most iconic culinary spots. This experiential learning activity offered students and faculty a chance to explore the city's rich food heritage, from traditional Rajasthani flavors to timeless street food delights. The walk provided a hands-on understanding of local food culture, presentation, service styles, and guest interactions, while also highlighting the role of food in shaping tourism experiences. It was a day of flavourful discoveries, peer bonding, and unforgettable gastronomic adventures across the Pink City.

- Experiential exposure to Jaipur's street food and heritage eateries
- Culinary observation of local techniques, hygiene practices, and guest engagement
- Strengthened appreciation for regional diversity in Indian cuisine



ii) Bengali Theme Lunch | Celebrating Basant Panchami

Date: 4th February 2025

P Venue: Department of Hotel Management Restaurant (AB-1 Lab 326), MUJ Campus

On the auspicious occasion of Basant Panchami, the Department of Hotel Management, FoMCA, Manipal University Jaipur, hosted a vibrant Bengali Theme Lunch on 4th February 2025, offering guests an immersive experience of Bengal's rich culinary traditions. The event featured a festive setup and a thoughtfully curated menu including Basanti Pulao, Luchi, traditional curries, bhajas, Payesh, and Pati Shapta, prepared and presented by students under expert faculty guidance. Priced at ₹399, the lunch not only celebrated regional cuisine but also served as a showcase of student creativity, teamwork, and culinary finesse, making it a memorable gastronomic tribute to Eastern India.

- Occasion: Basant Panchami celebration through Bengali cuisine
- Menu: Authentic dishes including Basanti Pulao, Luchi, Payesh, and more
- Outcome: Skill showcase, cultural appreciation, and immersive dining experience.



iii) Bliss Bake & Outreach Program | Baking with a Purpose

Date: 13th February 2025

Venue: Department of Hotel Management, MUJ Campus

On 13th February 2025, the Department of Hotel Management, FoMCA, Manipal University Jaipur, organized Bliss Bake, an outreach initiative where students combined their passion for baking with a commitment to social responsibility. A delightful spread of cupcakes, tarts, doughnuts, brownies, pizzas, and more was prepared and sold by students, with all proceeds donated to Prayaas Corps, a youth-driven NGO focused on educating and empowering underprivileged children. This initiative not only honed students' culinary and entrepreneurial skills but also instilled a sense of compassion and civic engagement—reinforcing that true hospitality extends beyond the kitchen and into the community.

- Purpose: Fundraising through student-led bake sale
- Beneficiary: Prayaas Corps (NGO for underprivileged children)
- Outcome: Skill development and impactful social contribution





iv) Parent-Teacher Meeting | Strengthening Communication for Student Success

Date: 21st February 2025

P Venue: Department of Hotel Management, MUJ Campus

The Department of Hotel Management, FoMCA, Manipal University Jaipur, organized a **Parent-Teacher Meeting (PTM)** on 21st February 2025, reinforcing its commitment to collaborative student development. The session served as a valuable platform for **open dialogue** between faculty and parents, focusing on key areas such as **academic performance**, **attendance**, **extracurricular involvement**, and **overall student well-being**. Faculty members shared individual progress updates, while parents contributed thoughtful feedback to support their ward's academic journey. The interaction strengthened the partnership between home and campus, ensuring a more holistic and supportive environment for student success.

- Focus: Academic progress, attendance, extracurricular participation
- Approach: One-on-one parent-faculty discussions
- Outcome: Improved collaboration for student growth



v) Better Kitchen Culinary Challenge - Grand Finale | National Showdown at MUJ Date: 28th February 2025

? Venue: Lab 327, AB-1 Block, Department of Hotel Management, MUJ Campus

The Department of Hotel Management, FoMCA, Manipal University Jaipur, proudly hosted the Grand Finale of the Better Kitchen Culinary Challenge (BKCC) Season 6 on 28th February 2025, bringing together regional champions from across India for an intense national-level culinary competition. Held at Lab 327, the finale featured multiple high-stakes rounds that tested participants on culinary technique, innovation, presentation, and resilience under pressure. Representing the diverse culinary traditions of the North, South, East, and West, contestants displayed remarkable skill and creativity. While only one team claimed the national title, all finalists earned recognition, experience, and applause for their exceptional culinary artistry.

- Competition Scope: National-level culinary challenge with regional finalists
- Evaluation: Skill, creativity, presentation, and time management
- Outcome: National Champion crowned; industry exposure for all finalists





vi) MUJ Featured on The Vartika Show | Rasoi Plus on First India Plus OTT

Date of Broadcast: February 2025
Platform: First India Plus OTT | Episode Location: Department of Hotel Management, MUJ Campus

The Department of Hotel Management, FoMCA, Manipal University Jaipur, was proudly featured on *The Vartika Show* in a special culinary segment titled *"Rasoi Plus: Culinary Delights from Bengal to Arabia"*, aired on **First India Plus OTT**. The episode showcased the expertise of **Dr. Chef Saurabh Sharma**, **Chef Amit Datta**, and **Chef Abhishek Sengupta**, who presented an exquisite range of **authentic Bengali dishes** and **traditional Arabic desserts**, offering viewers a vibrant cross-cultural culinary experience. This national exposure underscored MUJ's commitment to **culinary innovation**, **cultural richness**, and **industry-oriented skill development**, marking a proud moment for the department on a digital media platform.

Key Highlights:

• Featured Experts: Dr. Chef Saurabh Sharma, Chef Amit Datta, Chef Abhishek Sengupta

- Cuisine Theme: Bengali delicacies and Arabic desserts
- Outcome: National digital presence and culinary showcase



vii)Limca Book of Records Attempt | Crafting the Largest & Heaviest Vegetarian Shakshuka

📰 Date: 6th March 2025

P Venue: Lab 327, AB-1 Block, Department of Hotel Management, MUJ Campus

On 6th March 2025, the Department of Hotel Management, FoMCA, Manipal University Jaipur, undertook an ambitious culinary challenge with an official attempt to enter the Limca Book of Records by preparing the largest and heaviest vegetarian Shakshuka. This record-setting initiative celebrated North African cuisine with a plant-based, sustainable twist, involving extensive student and faculty collaboration. Beyond breaking records, the event promoted culinary innovation, sustainable gastronomy, and large-scale execution, while reinforcing MUJ's commitment to hands-on learning, teamwork, and global culinary relevance. The event was a proud milestone showcasing excellence in scale, skill, and spirit.

Key Highlights:

- Focus: Record-setting Shakshuka prepared collaboratively by students and faculty
- Objectives: Promote sustainability, teamwork, and culinary creativity
- Outcome: Limca Book of Records attempt with academic and cultural significance



स्पेशल डिश•एमयूजे के 4 शेफ और 69 स्टूडेंट्स की टीम ने 1 घंटे 23 मिनट में बनाया 323.7 किलोग्राम वजनी 8 फीट लंबा और 4 फीट चौड़ा वेजिटेरियन शाक्षुका किया तैयार

सिटी रिपोर्टर । मणिपाल यूनिवर्सिटी जयपुर (एसयूवे) के हराटन मैनेजारें दिभाग ने 323.7 किलोग्राम वजनी, 8 फीट लंबा और 4 फीट चौड़ा वेजिटीरान शाकुका तैयार किया। शाकुका एक नॉर्थ अफ्रीकन डिश है, जिसे एसयूजे ने वेजिटीरान डिश के रूप मै तैयार किया हो होटल मैनेजमेंट विभाग के एचओडी एवं प्रोफेसर रोफ डी, सौरभ ने बताया कि देश का सबसे बड़ा और सबसे भागी बेजिटीरान शाकुका बनाकर लिम्का बुक ऑफ रिकोर्ड्स में शामिल होने का प्रयास किया। इस डिश को 4 शेफ एवं 69 स्टूडेंट्स की



शफ डा. सारभ ने बताया कि देश का सबसे बड़ा और सबसे भारी बीजेटेरियन शाक्षुका बनाकर लिप्का किया। इस रीरान यूनिवर्मिटी की करणाकर ए. कोटेगार ने कहा कि बुक ऑफ रिकॉइर्स में शामिल कुलपति प्रो. नीति निपुण शर्मा ने यह आयोजन विभाग की क्षमता के होने का प्रयास किया। इस डिशा कहा कि इस प्रकार के आयोजन साथ यूनिवर्सिटी की शोध संस्कृति को 4 शफ एवं 69 स्टूडेंट्स की छात्रों में पाक कला के प्रति रुचि की भी दिखाता है। मैनेजमेंट एंड

कॉमर्स के डीन प्रो. बजेश कुमार ने कहा कि यह उपलब्धि देश में हॉस्पिटैलिटी और टूरिज्म एजुकेशन को एक नई दिशा प्रदान करेगी। **इन् प्रोडवट्स से किया तैयार:**

से बनाने में 115 किलो टमाटर, 48 किलो शिमला मिर्च, 60 किलो प्याज, 8 किलो लहसुन, 4 किलो कीम चीब, 20 किलो टमाटर पूरी, 10 किलो टमाटर पेस्ट, 2 किलो ऑलिव तेल, 2 किलो मबखन, 3 किलो नमक, 15 किलो पचीर, 11 किलो देश, 8.2 किलो सुची, 10 किलो रिफाइंड तेल, 7.5 किलो सॉस के साथ कई फूड प्रोडक्ट्स



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viii) Farewell Get-Together | Passing Out Batch of 2025

Date: March 2025

📍 Venue: Department of Hotel Management, MUJ Campus

The Department of Hotel Management, FoMCA, Manipal University Jaipur, bid a warm and memorable farewell to the Passing Out Batch of 2025 with a heartfelt get-together and high tea celebration held on campus. The event was filled with nostalgia, gratitude, and joyful reflection, as students and faculty gathered to commemorate their shared journey. A group photograph was taken to honor the spirit of camaraderie and mark the legacy of this vibrant graduating class. With laughter, conversations, and warm wishes, the celebration offered not just closure, but a hopeful send-off into the promising chapters that lie ahead.

Key Highlights:

- Occasion: Farewell celebration with high tea for the graduating batch
- Sentiment: Reflections, gratitude, and shared memories
- Outcome: Commemorated the Class of 2025 with unity and best wishes



Passing Out Batch Of 2025

ix) Culinary Outreach at Ashiana Umang | Workshops & Grand Event

Dates: 27th & 28th May 2025 (Workshops), 29th June 2025 (Grand Event) Venue: Ashiana Umang, Jaipur

The Department of Hotel Management, FoMCA, Manipal University Jaipur, conducted a series of impactful culinary outreach events at Ashiana Umang, starting with live culinary workshops on 27th and 28th May 2025, where our chef engaged participants in interactive sessions on selected dishes from 10:00 AM to 12:00 PM. This was followed by a Grand Culinary Event on 29th June, which attracted nearly 500-1000 children and parents, featuring a live cooking competition, instant quiz, and active involvement from students and faculty. With seamless logistics supported by Ashiana Umang, the initiative beautifully blended community engagement, learning, and culinary creativity—highlighting food as a medium for education and connection.

Key Highlights:

- Activities: Live demos, cooking contest, culinary quiz
- Participation: 500-1000 attendees including children and parents
- Outcome: Community bonding, student involvement, and outreach impact





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5) Industrial Visit/s

a) Workshops

i) One-Day Industry Exposure Visit | SPECTA Quartz Surfaces

- Date: 7th March 2025
- 📍 Venue: SPECTA Quartz Surfaces, RIICO Industrial Area, Bagru Extension, Jaipur

As part of its commitment to experiential learning, the Department of Hotel Management, FoMCA, Manipal University Jaipur, organized a **One-Day Industry Exposure Visit** on 7th March 2025 to **SPECTA Quartz Surfaces**. The visit offered students practical insights into the **sourcing, processing, and application** of quartz, marble, granite, and other surface materials widely used in hospitality interiors. Students toured the manufacturing facility, observed **quality control techniques**, and participated in **interactive sessions** on **design aesthetics**, **durability**, **eco-friendly practices**, and **sustainability trends** in surface production. The visit concluded with an engaging Q&A and faculty-led discussions, bridging theory with real-world design applications and enhancing students' readiness for the hospitality industry.

- Learning Focus: Material application in hospitality design
- Industry Exposure: Live walkthrough and expert interaction
- Outcome: Improved understanding of surface aesthetics and sustainability





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6) Research: Faculty publications:

a) AI in Hospitality: A Systematic Review

Published: November 2024

? Journal: International Journal of Hospitality Management (Vol. 124, Issue: January 2025)

A significant research contribution from Manipal University Jaipur, the article titled "Artificial Intelligence Through the Lens of Hospitality Employees: A Systematic Review" was published in the Q1-ranked International Journal of Hospitality Management. Coauthored by Dr. Amit Datta (Faculty, Department of Hotel Management, FoMCA), Ekta Kumawat (PhD Scholar, TAPMI School of Business), and international collaborators Dr. Catherine Prentice (Australia) and Dr. Rosanna Leung (Taiwan), this systematic review examines how hospitality employees perceive and adopt artificial intelligence within their work environments. The study, funded by MUJ, contributes to global discourse on technology integration in service industries and holds a CiteScore of 21.2.

- Journal: International Journal of Hospitality Management (ISSN: 0278-4319)
- Indexed: Scopus & Web of Science | DOI: <u>10.1016/j.ijhm.2024.103986</u>
- Authors: Ekta Kumawat, Dr. Amit Datta, Catherine Prentice, Rosanna Leung
- Recognition: Incentive Point Awarded by MUJ

7) Faculty awards (technical/ non-technical)

- a) Global Recognition: Dr. Saurabh Sharma Honoured as 'Ambassador of Taste for the Global Gastronomy'
 - Date: 14th January 2025
 - 📍 Department of Hotel Management, FoMCA, MUJ Campus

Dr. Saurabh Sharma, Head of the Department of Hotel Management, Faculty of Management and Commerce, Manipal University Jaipur, was conferred with the prestigious "Ambassador of Taste for the Global Gastronomy" title on 14th January 2025. This global certification award and official title of honour recognizes outstanding contributions to the advancement of culinary arts and the global gastronomy movement. The accolade reflects Dr. Sharma's ongoing dedication to excellence in hospitality education and international culinary leadership, further elevating MUJ's standing on the global gastronomic map.

Key Highlights:

- Recipient: Dr. Saurabh Sharma, HoD Hotel Management, MUJ
- Title Awarded: Ambassador of Taste for the Global Gastronomy
- Significance: Global culinary honor acknowledging academic and industry impact



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8) Placements & Internships a) Internships

MANIPAL UNIVERSITY JAIPUR Congratulations PALAK JAISWAL BHM (BATCH 21-25) FOR INTERNSHIP AT: THE LEELA PALACE BENGALURU L THE LEELA FOR MORE DETAILS MoU PARTNERS #ICHM MANIPAL UNIVERSITY JAIPUR Congratulations SHANTANU BANERJEE BHM (BATCH 21-25) FOR INTERNSHIP AT: HOLIDAY INN, CITY CENTRE JAIPUR FOR MORE DETAILS MOU PARTNERS



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